

FOR IMMEDIATE RELEASE:

April 1, 2010

Dallas time-of-day watering restrictions resume today

DALLAS – City of Dallas Water Utilities (DWU) is reminding customers that time-of-day watering restrictions resume April 1. Following the conservation ordinance guidelines will avoid possible fines of \$250 to \$2,000 per incident. These mandatory time-of-day restrictions prohibit watering landscaping between the hours of 10 a.m. and 6 p.m. from April 1 through October 31 every year.

Dallas' watering restrictions do not mean your landscaping has to suffer. Most homeowners water their landscaping too much and too often – unknowingly producing shallow root systems that struggle to survive freezing temperatures, heat and drought. By watering deeply (four to six inches) and infrequently (only when landscaping begins to show signs of stress, such as discoloration, wilting, or when footprints remain visible after begin walked on), homeowners encourage their landscapes to develop deep, healthy roots that can endure Dallas summers, winter freezes, pests and disease.

"Given our climate and Dallas' growth, water conservation is a significant issue for our city," said Carole Davis, DWU conservation program manager. "The time-of-day watering restrictions demonstrate Dallas' commitment to conserving water and how seriously the City takes ensuring we have enough of this precious and vital natural resource for future generations."

To avoid warnings, fines and a possible visit from a code inspector, DWU customers are reminded to adhere to the following guidelines:

- DO NOT water your yard between 10 a.m. and 6 p.m. between April 1 and October 31. However, hand watering or the use of soaker hoses is permitted at any time.
- DO NOT water during any form of precipitation.
- DO NOT allow your sprinkler system to water driveways, sidewalks or streets.
- DO remember that automatic sprinkler system owners are required to have rain and freeze sensors installed.
- DO maintain your sprinkler system. Repair any broken, missing or misdirected sprinkler heads.

For additional information on time-of-day watering restrictions, Water-Wise tips and links to reporting water waste, visit www.savedallaswater.com.

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About City of Dallas Water Utilities City of Dallas Water Utilities and its *Save Dallas Water* campaign strives to raise awareness about water conservation by providing local citizens with facts and information to encourage conservation at all levels of our community. The main goals of the Water Conservation Program are to extend the life of existing water supplies, reduce water waste and per capita consumption. To find out more information on City of Dallas Water Utilities Conservation programs please visit www.savedallaswater.com.

