



CITY OF DALLAS

For immediate release:

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City of Dallas Asks Water Customers to Step up Efforts to Conserve

August 12, 2011 (Dallas) – The City of Dallas is asking commercial and residential water customers to increase their efforts to conserve water by voluntarily watering their landscapes no more than twice a week. Currently, customers are prohibited by ordinance from watering between the hours of 10:00 a.m. until 6:00 p.m. from April 1 to October 31 every year. Water conservation efforts by Dallas customers have saved an estimated 120 billion gallons since 2001.

The ongoing drought and high temperatures are having a significant impact on water supply with an 18 percent depletion of Dallas' six reservoirs. Stage 1 for Dallas' Drought Management Plan is triggered when water supply reservoirs are 35 percent depleted. The City is hoping that by asking for voluntary compliance from customers – the mandatory restrictions can be delayed.

Under the voluntary effort, customers with addresses ending in an even number are asked to only water on Sundays and Thursdays and customers with addresses ending in odd numbers watering only on Saturdays and Wednesdays. If the Drought Management Plan is triggered this watering schedule will be mandatory.

The City has also been working with area hotels and restaurants to assist in voluntary conservation efforts. Hotels are encouraging their patrons to reuse towels and linens. Restaurants are encouraged to voluntarily post signs that water is served only on request. The City has developed free signage and other materials for these industries to encourage these conservation efforts. Properties can contact Dallas Water Utilities Water Conservation Division (214-670-3155) to obtain the materials.

“Currently, the system is operating as designed, and with the help of our customers' increased water conservation efforts, we may be able to delay further actions in our Drought Management Plan, and help alleviate some pressure on the State's electrical grid,” said Assistant City Manager Forest Turner. “The precautionary measures and water awareness will help ensure that the City of Dallas can continue to deliver safe, dependable drinking water to all our customers.”

For more information on using water wisely and the Drought Management Plan, visit www.savedallaswater.com

Water Utilities Department

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A city utility providing regional water and wastewater services vital to public health and safety.