



Environmental Education Initiative

This program is offered by the City of Dallas to educate school-age children on the importance of water conservation and recycling. Hands-on presentations are made at registered schools and curriculum is available for kindergarten through fifth grade students. Also, during the school year there are several contests—Elementary School Drinking Water Week Poster Contest and Middle School T-Shirt Art Contest—that creatively involve students in helping promote water conservation.

Dew

Dew is the Dallas Water Conservation mascot who helps educate area children on how they can make a difference by saving water. Through contests for children, public appearances at schools and community events, Dew raises awareness of the civic responsibility to save water and teaches children techniques they can use at school, home or at play to help conserve water.

For more information on ways to conserve water or any of these programs and initiatives contact:

City of Dallas Water Utilities
Water Conservation Division
1500 Marilla Street, Room 5AS
Dallas, TX 75201
(214) 670-3155
www.SaveDallasWater.com



Save Water.
Nothing Can Replace It!

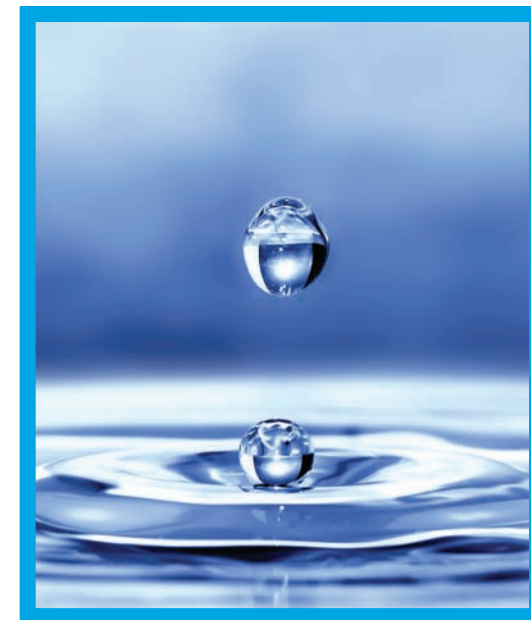


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City of Dallas

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City of Dallas

Water Conservation

Programs for
Dallas Water Utilities
Customers



Save Water.
Nothing Can Replace It!

The Water Conservation Division of the City of Dallas Water Utilities strives to raise awareness about water conservation by providing local citizens with facts and information to encourage saving water at all levels of the community. By using water wisely, we all can reduce overall water usage and extend the life of existing water supplies. Below are brief descriptions of City of Dallas Water Utilities Conservation programs and initiatives.



Rebate and Incentive Programs

“New Throne for Your Home” Program

The “New Throne for Your Home” toilet voucher program offers up to \$90 per toilet (up to 2 toilets per household) to replace existing high-flow toilets with low-flow or high-efficiency toilet models for Dallas Water Utilities customers with homes built before 1992. Typical pre-1985 toilets use between 5 to 7 gallons per flush and post-1985 to pre-1991 use 3.5 gallons per flush. The low-flow toilet uses 1.6 gallons or less per flush—saving more than 50% every time it is flushed. The high-efficiency toilet uses less than 1.3 gallons per flush—saving more than 60%.

Free Irrigation System Check-ups

As a service to its customers, Dallas Water Utilities is conducting FREE automatic sprinkler system check-ups. Poor irrigation

scheduling—watering too often and for too long—is the primary source of water waste associated with landscape irrigation. A check-up can potentially save you hundreds of dollars per year on your water bill! These check-ups will help improve the efficiency of your existing sprinkler system by identifying possible system leaks, providing solutions to system problems, diagnosing equipment malfunctions, explaining how to get the most of your sprinkler system, and making recommendations of equipment upgrades.

Minor Plumbing Repair Program

The Minor Plumbing Repair (MPR) Program offers free assistance with minor (non-emergency) plumbing problems and fixtures that may cause water waste and higher water bills. Dallas Water Utilities customers who are homeowners who physically reside on their property and who meet the U.S. Department of Housing and Urban Development income guidelines are eligible for this program.



Commercial and Industrial Programs

Cooling Tower Audits

Dallas Water Utilities offers cooling tower audits—brief, but intensive, on-site evaluations of cooling tower and cooling water systems. A team of recognized experts will evaluate the general condition of your cooling tower, cooling water system, and water treat-

ment program and look for more efficient ways to use water for cooling.

“Spray to Save!” Pre-Rinse Spray Nozzle Program

Dallas Water Utilities is providing FREE low-flow pre-rinse spray nozzles for restaurants, cafeterias, and other commercial food service providers. Low-flow pre-rinse nozzles are inexpensive and easily interchangeable with different manufacturers’ assemblies. The amount of energy and water used by pre-rinse spray nozzles is significant—these nozzles can reduce water use by 30 to 70 percent.



Education and Outreach Initiatives

Water-Wise Landscaping

Dallas Water Conservation cosponsors an annual Water-Wise Landscape Tour (first Saturday in June)—a free self-guided tour of Dallas-area landscapes that showcases landscapes that save water and protect the environment. Also, free Water-Wise Landscape seminars are offered every spring and fall that show homeowners how to use native and adapted plants that allow for lush, green, low maintenance landscapes without incurring big water bills.