



TEXAN by NATURE™

Joni Carswell | Executive Director
www.texanbynature.org

TEXAN by NATURE™

LAURA W. BUSH *Founder, Texan by Nature*

Texan by Nature was founded in 2011 by former First Lady Laura Bush to spur Texan-led conservation that produces tangible benefits for people, prosperity, and natural resources.





WHAT WE DO

Texan by Nature brings business and conservation together through programs that are Texan-led and data driven to deliver tangible benefit to people, prosperity, and natural resources.



CORE PROGRAMS



Our Conservation Wrangler program recognizes innovative and transformative conservation projects across the state of Texas.



CONSERVATION

Wrangler™

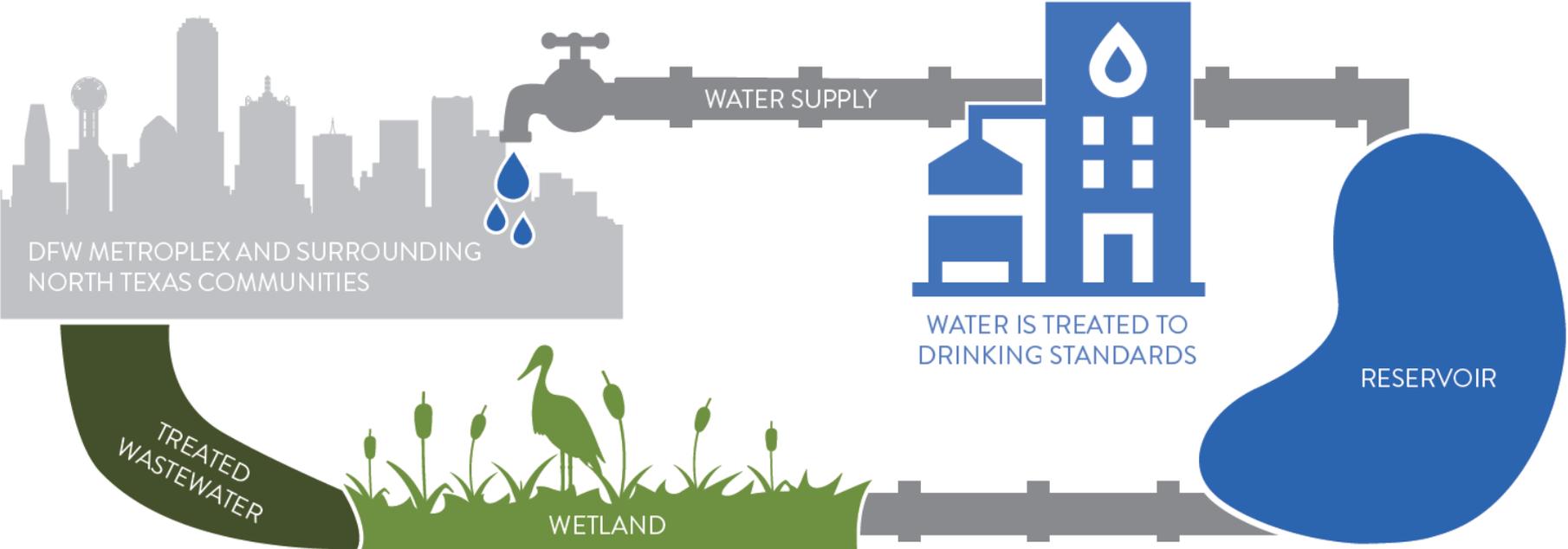
TEXAN  by NATURE

2018

Tarrant Regional Water District—**George W. Shannon Wetlands Project**, *in partnership with Texas Parks and Wildlife Department*

North Texas Municipal Water District—**East Fork Water Reuse Project** *and the John Bunker Sands Wetland Center, in partnership with the Rosewood Corporation*

FROM THE WETLAND TO YOUR WATER SUPPLY





Tarrant Regional Water District—**George W. Shannon Wetlands Project**, in partnership with *Texas Parks and Wildlife Department*









North Texas Municipal Water District—**East Fork Water Reuse Project** and the *John Bunker Sands Wetland Center*, in partnership with the *Rosewood Corporation*



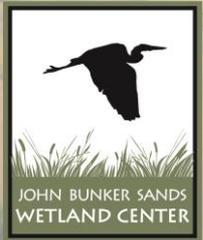




Tarrant Regional Water District—**George W. Shannon Wetlands Project**, *in partnership with Texas Parks and Wildlife Department*



North Texas Municipal Water District—**East Fork Water Reuse Project** *and the John Bunker Sands Wetland Center*, *in partnership with the Rosewood Corporation*



The Rosewood Corporation





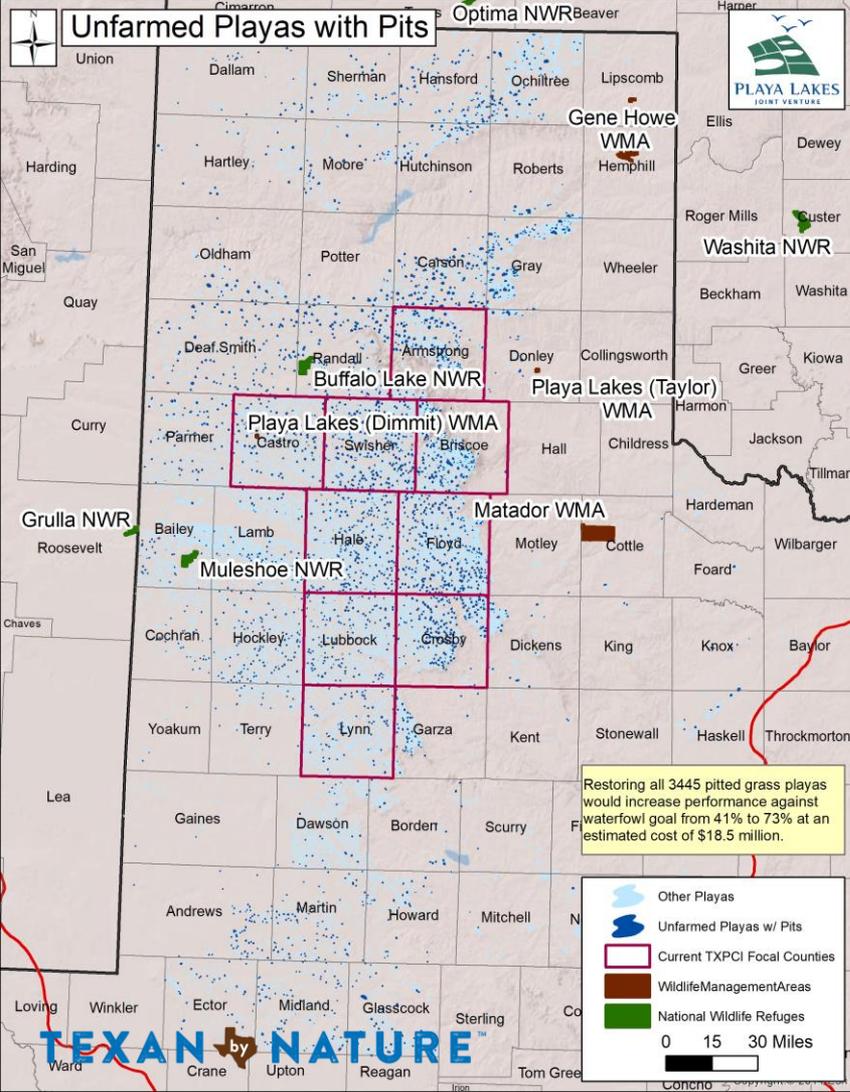
CONSERVATION

Wrangler™

TEXAN  NATURE

2018

Texas Playa Conservation Initiative



PLAYAS AT WORK

PLAYA
PERMIABILITY
INCREASES



RAIN

RUNOFF



WATER

CLAY



RECHARGE
VIA
FISSURES
IN CLAY



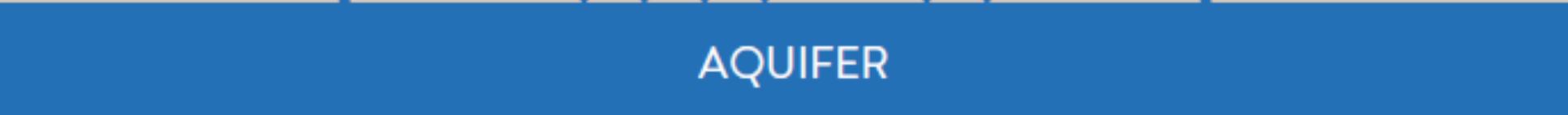
RECHARGE
ALONG
PLANT
ROOTS IN
CLAY



RECHARGE VIA
PLAYA EDGE



AQUIFER











Texas Playa Conservation Initiative





TEXAN NATURE™

Certification

Texan by Nature Project Certification provides Texas employers, organizations, and individuals with recognition of meaningful conservation efforts involving and benefiting people, prosperity, and natural resources.

The background of the slide is a scenic landscape of Texas. In the foreground, there are yellow wildflowers and green shrubs. In the middle ground, there are rolling hills. In the background, there are large, flat-topped mountains under a clear blue sky.

TEXAN by NATURE™

Symposia

Our symposia series identifies key topics related to natural resource conservation. The series connects experts, scholars, and policymakers to hold discourse on emergent issues and results in productive partnerships, research, and funding.



THANK YOU.



TEXAN NATURE TM

Joni Carswell | Executive Director
www.texanbynature.org